

VINCENT QUIGG

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PROFILE

I am extremely passionate about business and I breathe to make brands breathe.

My mission is to bring a companies mission to life through creative and effective implementation strategies.

AWARDS

- 2016 IFA Global NextGen Winner
- 2014 NFTE / EY Global Youth Entrepreneur
- 2013 / 2014 Vice-Pres. of WVU Entrepreneurship Club & Phi Kappa Psi
- 2012 NFTE National Business Plan Competition Winner for **TechWorld**
- 2012 Ernst & Young Southern California Youth Entrepreneur of the year

INTERESTS

- Social Entrepreneurship
- Business
- Product Creation
- Basketball
- Cars
- Technology

EDUCATION

BACHELORS IN BUSINESS MDS, WEST VIRGINIA UNIVERSITY

Morgantown, West Virginia | 2013-Present

WORK EXPERIENCE

BUSINESS DEVELOPMENT, TOLD MEDIA

February 2017 - August 2017

- Developed, managed, and implemented content creation marketing strategies with a team of 4
- Researched, developed, and implemented outbound sales strategies
- Consulted with clients on design & tech development projects

DIGITAL MARKETING MANAGER, SANDWICHU

November 2016 - March 2017

- Lead a team of 4 interns to create, manage, and schedule social media content (FB, IG, SC, TW)
- Grew accounts respective followings while tracking sales, impressions, and conversions
- Coordinated photo shoots, flyer creation, and in-store marketing materials for release

CEO,TECHWORLD

May 2012 - May 2016

- Grew TechWorld from 0 to 2000 unique customers and over \$75,000 in revenue
- Created and implemented marketing strategies year-round to maintain customer acquisition
- Managed marketing, employees, business relationships, and customers on a daily basis

CEO,(562)MOTORS

December 2012 - January 2014

- Acquired in demand R-title vehicles for repair and redistribution
- Researched and pinpointed high quality replacement parts and supplies for repair
- Documented repair process and allocated vehicle information to multiple selling resources
- Assisted customers in vehicle purchase for a smooth take home process